

Hoff, Angela

From: Gaunt, Jeannetta
Sent: Monday, September 10, 2012 11:10
To: Hoff, Angela
Subject: RE: Need spots added to CW 9/7/12

Okay thanks
jg

From: Hoff, Angela
Sent: Monday, September 10, 2012 11:09
To: Gaunt, Jeannetta
Subject: RE: Need spots added to CW 9/7/12

I will do this as soon as I find out if they need rates on them.

From: Gaunt, Jeannetta
Sent: Monday, September 10, 2012 10:22
To: McCullah, Darren; Hoff, Angela; Mason, Kelly
Subject: Need spots added to CW 9/7/12

Hello,

Since we moved the 6pm news to CW on Friday 9/7. I will need the following spots added to CW so I can reconcile them

Miamitown Auto parts AC529
Romney AC933
Kroger AC 8705
Game of week AC11
Miamitown Auto parts AC512
American Crossroads AC871
Sherrod Brown AC890
Romney AC933
Gold Star Chili AC748
Duke Energy Brand AC9415
Ellis & Scott AC8540
Obama /D/President/Obama AC844
Kroger AC874
Josh Mandel AC873 ←
Romney AC933
Tom Gill Chevrolet AC9441
Democratic Senate Campaign AC869
Thompson Plumbing AC3183
Gold Star Chili AC748
Josh Mandel for Ohio US Senate AC873 ←

Thanks
jg

± 53547 line # 19
Est 2045 OH senate
MOVED to # 55143

Spot Manager: Preempted/Unresolved, 09/07/12-09/07/12



Date	Weekday	Air Time	Length	Rate	Prior	Ad-ID	Inv. Code	(Booker	Time Period	Order	Product	Estimate #	Spot #	AE
Advertiser: Josh Mandel fo Ohio US Senate														
Agency: Strategic Media Placement														
Station: WKRC-TV														
Order: 53547														
Line: 19														
09/07/12	Friday		:15/:15	\$500.00	P-3		6p Local 12 News	6p-630p	2645		2645 OH S		1	LSM
				\$500.00									1	
				\$500.00									1	
				\$500.00									1	
				\$500.00									1	
				\$500.00									1	
				\$500.00									1	

Moved this spot
to NEW ERKC order # 55143
for reconciling

[Filtered by:] [Sorted by: Station]

ORDER



Orders

Order / Rev: 55143

Alt Order #:

Product Desc: (moving 9/7 spot from WKRC order 5354

Estimate: 2645

Flight Dates: 09/07/12 - 09/07/12

Original Date / Rev: 09/10/12 / 09/10/12

Order Type: GENERAL

CW Cincinnati

LSM LSM

CVG

Local

Primary AE:

Sales Office:

Sales Region:

Agency

Name:

Strategic Media Placement

Buying Contact:

Billing Contact:

7669 Stagers Loop

Delaware, OH 43015

Cash

Broadcast

EOM/EOC

15%

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Advertiser

Name: Josh Mandel fo OHio US Senate

Demographic: HH

Product Codes: US Senate

Priority: P-3

Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/07/12	1	\$500.00	\$425.00	September 2012	1	\$500.00	\$425.00	0.00
Totals		1	\$500.00	\$425.00		1	\$500.00	\$425.00	0.00

Account Executives

Account Executive

Sales Office

Sales Region

Start Date / End Date

Order %

Start Of Order - End Of Order

100%

Order Share

Share	Total
34%	\$500.00
100%	\$1,470.59

Competitive Share

Share	Total
0%	\$0.00
0%	\$0.00
33%	\$485.29
11%	\$161.76
0%	\$0.00
22%	\$323.53

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	EKRC	09/07/12	09/07/12	M-F 6p-630p	CM	6p-630p	----1--	:15/:15	1	\$500.00	P-3	0.00	BK	1	\$500.00
				M-F 6p-630p											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/03/12	09/09/12	----1--	1	\$500.00	0.00								
													Totals	1	\$500.00